

Banner

Purpose

To encourage team organization and creativity among participants in the creation of banners to be displayed at group functions, youth rallies, church, or in the community.

Event Participation

Congregations may enter only ONE banner for this event.

Event Rules and Guidelines

1. Banners shall sum up the personality of the team. Banners are a team expression. Each team has its own unique personality, and the banner should reflect such.
2. Unlike other events, banners do not have to reflect the annual convention theme.
3. Banners must be received at the Banner Registration Desk on Friday at the scheduled time (See Convention Schedule of Events). A group representative will fill out an official entry form at that time.
4. Banners must display the L2L name or the “Flying L” logo. Banners without the name or logo will be disqualified.
5. The local program must be identified, including the city, state, and congregation within the design of the banner. Banners that are not identified will be penalized.
6. Maximum dimensions are 28” by 22”, including foldouts, fringe, or floating objects. (This is the standard size of poster board and is convenient for transportation.) Banners may be designed in either portrait (tall) or landscape (wide) format. There is no depth restriction. The measurements exclude any rope or hanging device.
7. Banners must be constructed to be easily moved and displayed on an easel provided by the congregation. Some hotels are able to provide easels, but please do not count on it. Be prepared in case the hotel does not have easels in its inventory.
8. Banners must not require an electrical outlet.
9. No copyright figures (such as cartoon figures) may be used, unless written permission is acquired.
10. The banner must be designed and constructed solely by the participants. Any assistance offered by adults must be supervisory or consultative only.
11. Banners will be evaluated and rated based on the following:
 - Content – best portrayal of group
 - Creativity – originality, materials, enhancement
 - Construction – detail, layout
12. Banners submitted must have never been previously entered into convention competition.
13. Banners should remain on display until the posted time on Saturday. Groups are responsible for picking up their banners. Items left behind will usually be discarded in the trash by the hotel staff.
14. Banners may be made from any one or multiple types of materials.
15. Refer to the Evaluation Forms section of this rulebook to see the forms that will be used by the judges in this event. This will help the student in preparation for the event to see exactly what the judges will be looking for.

Judging

1. In addition to the event rules above, banners will be judged according to the Convention Rules and the official Banner Judge's Sheet.
2. Three to five judges will work independently to examine and score each banner entry. The combined rankings of all the judges will determine the winners.
3. For more information on serving as a judge, check out the informative videos on our website here - <https://www.lads2leaders.com/training/>

Awards

Awards for first, second, and third place teams will be given.

- The Art Gallery concept that encourages people to view the students' entries has been expanded to allow more time to view the art and reduce the crowd from all being in the room at one time. The room will open after judging is completed. It will remain open for approximately 24 hours. This will allow for more time to view the entries without being rushed.
- Additional signage will be used to make locating the items easier.
- In order for as many people as possible to see the entries, we ask that students leave their artwork in place until close to the posted closing time on Saturday.
- There will be a list of place winners posted in the Art Gallery Room where the entries are displayed. Another list will be posted at the Information Booth.
- Additionally, each of the entries that place in the top three and all finalists will be marked with a small ribbon placed on the entries at the conclusion of judging. This will allow those viewing the entries to know which ones placed, as well as giving photo ops with the students and their entries at their convenience. You can share these photos on Instagram or Facebook using the designated hashtag for the year so that we can possibly use them on the screens before the awards ceremonies.
- The final procedure for presenting the actual ribbons is still being finalized, but all award winners will be called to the stage in groups to receive their ribbons and have photo opportunities on stage.

Judges' Instructions for Banner Event

1. A banner will be disqualified if it does not include the L2L name or "Flying L" logo.
2. Banners will be judged in three major categories: Content, Creativity, and Construction. A maximum of 25 points may be given in each category by each judge.
3. Category definitions:
 - Content – best portrayal of group
 - Creativity – originality, materials, enhancement
 - Construction – detail, layout
4. Penalties
 - Disqualification – not including L2L name or the "Flying L" logo in the design
 - Incorrect size – (-10) over maximum size
 - Identification – (-15) not identifying the group on banner
 - Late entry – (-10) banners turned in after the deadline
 - Copyright – (-10) not providing authorization for use of copyrighted material